

Ten Reasons to Hire a Business Coach

By Al Gates

- 1- You get the help you need to redefine your role in your company, develop clarity and establish long-term results.
- 2- You will get help from someone who operates from a reality base, who's been there, who understands the language of 'doing' and cuts through the BS.
- 3- Week after week you will get the help you need to make the decisions necessary to lead your department, unit, and company where you want to take it.
- 4- You will discover new alternatives and opportunities currently available to organizations and those that are just 'fads'.
- 5- Your frank discussions with someone not beholden to you will help you determine what you need to change as a professional, manager, or executive and as an organizational approach.
- 6- You will avoid mistakes by learning from all the experiences of my 35 years in the business of coaching professionals, managers and executives.
- 7- You will look at everything from a broader perspective and have the support to make changes.
- 8- You will begin to think more creatively and learn how to ask for input from multiple sources.
- 9- You will benefit from a network of resources I, as a coach, have developed over the years.
- 10- You will learn new techniques for problem solving as coaching is on the cutting edge of business change and transformation.